# SPRING 26





### The pouch underwear innovators.

Instigators of change. We invented men's pouch underwear nearly 20 years ago — and we've been changing men's lives ever since.

We confront the uncomfortable. We take on men's intimate problems with boldness and tenacity. We fix them. And we deliver life-changing comfort and support.

Men have been dealing with discomfort for decades. But it was SAXX's founder, Trent Kitsch, who recognized men's discomfort and innovated to solve it.

In 2006, Trent was on a fishing expedition and after spending hours in a cold, clammy ocean suit he knew there had to be a better way to protect his package from uncomfortable chafe. As a former baseball player, he imagined a catcher's mitt hammock design turned upside down and built into his underwear.

After the fishing trip, and with the hammock idea still percolating, he worked with a seamstress and designer — and himself as the fit model to create a paneled fabric hammock that separated his balls from his legs.

Fourteen prototypes later, the BallPark Pouch® and SAXX Underwear were ready to change the men's underwear game.

**BRAND STORY** 



# Experience the BALLPARK POUCH®

The first and only one of its kind, the BallPark Pouch® launched men into their ball-care era. Unlike other pouches, our patented tech is shaped like a hammock, so men don't have to maneuver themselves into the pouch. Perfectly formed to the male anatomy, the BallPark Pouch® lets everything naturally settle into its most comfortable position.

Designed to support a man's manhood, our tech is built with breathable mesh panels to separate your balls from your thighs. This means no more sticking, chafing, or adjusting. Creating the BallPark Pouch® was the beginning of a new era in men's underwear and our obsession with the comfort of your manhood.

## SAXX propriety technologies.



### **DropTemp® Cooling technology.**

Our exclusive cooling tech optimizes breathability and accelerates drying times, keeping you cool and comfortable without the use of chemical treatments.



### No-RideUp Leg™

No-RideUp Leg<sup>™</sup> boasts a tailored leg-opening to secure your underwear to your thigh. Keeping excess fabric exactly where you want it — out of your groin.



### Stop Drop Technology.™

Integrated into the BallPark Pouch,<sup>®</sup> our barely-there tech rapidly wicks stray drops to help dry unwanted moisture fast for an all-day comfort boost.

### DropTemp® Dry.

Designed to prevent unsightly sweat marks, DropTemp® Dry wicks, moves, and dries moisture exceptionally fast. NEW

### Balloons Away™

Found in our new swim styles,
our all-new confidence boosting tech
stops embarrassing underwater air bubbles
before they happen.

NEW

### **Limitless Flex Technology**™

Engineered to adapt to all body types, our latest tech provides custom stretch for adaptive comfort, eliminating restrictive tension and improper fit.

# GAME-CHANGING COLLABORATION PRINTS.

As purveyors of game-changing underwear, we know what athletes need when it comes to their performance underwear. For S26, we've teamed up with our SAXX Gamechangers to deliver four exclusive print drops in our highest performing pairs.

### **GAMECHANGERS SPOTLIGHT.**



Pro football player, and renowned "sack artist", Maxx Crosby, knows what he needs to perform at his highest level — game-changing underwear in his custom print designs.

IG: @maxxcrosby



VOLT BREATHABLE MESH
MAXX-AMILLION - MULTI
Boxer Brief • SXBB85-MMM



A force on and off the court, pro basketball player

Aaron Gordon has developed two custom prints in our latest light-compression pair —

Smooth Flex.

IG: @aarongordon



SMOOTH FLEX LIGHT
COMPRESSION
SMOKE CAMO - DEEP NAVY
Boxer Brief • 26S14BB-SCD



SMOOTH FLEX LIGHT
COMPRESSION
SMOKE CAMO - DEEP NAVY
Long Boxer Brief • 23S14LL-SCD

EVERYDAY

### Our underwear continuum.

### From life-changing to game-changing, see how our styles stack up.



#### Smooth Luxe Micro Modal

True luxury + Limitless Flex Technology.™
Ultra-soft and smooth for a
barely-there feel.

- · Ultra-luxe softness
- Limitless Flex Technology™
- No-RideUp Leg™
- Stop Drop Technology™
- No fly



#### Vibe Xtra Soft Comfort

Our best-selling style and for good reason. Super-soft feel + all-day function.

- · Soft-feel fabric
- Stop Drop Technology™
- No-RideUp Leg™
- · Fly opening



### **DropTemp® Cooling Cotton**

A super-soft and cooling pair for guys who run hot.

- · Active cooling system
- · Rapid moisture-wicking
- · Super-soft fabric
- · Fly opening



### **Daytripper Comfort Stretch**

Make moves in this all-day pair with enhanced durability.

- Durable
- · 4-way stretch
- Fly opening



#### Volt Breathable Mesh

A breathable style with a ton of print and pattern attitude.

- · Moisture-wicking
- · Lightweight
- · No fly



### **Quest Quick Dry Mesh**

An outdoor-driven pair designed for the modern explorer.

- DropTemp® Cooling Technology
- Breathable
- Odor-resistant
- · Quick-dry / wash and go
- Fly opening



### **Multi-Sport Mesh**

A versatile performance pair for a wide range of sports.

- BallPark Pouch® PRO
- Stop Drop Technology™
- No-RideUp Leg™
- Fly opening



### DropTemp® Cooling Featherweight

Built for sweaty and hot-weather active pursuits.

- BallPark Pouch® PRO
- · Active cooling system
- Stop Drop Technology™
- No-RideUp Leg<sup>™</sup>
- No fly



### Smooth Flex Light Compression (US only)

Designed for weight training and hi-impact sports.

- BallPark Pouch® PRO
- Limitless Flex Technology™
- Stop Drop Technology™
- No-RideUp Leg™
- No fly



### DropTemp® Cooling Hydro Liner

An aquatic Boxer Brief to wear under unlined swim shorts.

- · Active cooling system
- · Quick-dry + quick-drain
- · No fly

### Our 2N1 Shorts continuum.

### Whether it's gym or swim, see how our shorts stack up.



#### Race Pace 2N1 Short

For the high-mileage runner who needs no distractions.

- . BallPark Pouch® PRO
- · DropTemp® Cooling Featherweight
- · Ultra-lightweight and quick-dry



### Sea to Shore 2N1 Volley Short

Our most versatile Volley Short - swim + hike + happy hour.

- · Slim Fit liner with the BallPark Pouch®
- · Ultra-light with evaporative cooling
- · Quick-dry and quick-drain
- · Full elastic waist with in-and-out drawcord
- · Security zip pockets at front and back



#### Run For All 2N1 Short

A casual running short that can cross-over to other sports.

- . BallPark Pouch® PRO
- . DropTemp® Cooling Featherweight
- · Security zip pockets + bounce-free phone pocket



#### Power Moves 2N1 Short + Unlined

Industrial-strength sport shorts engineered for high-impact workouts.

- . BallPark Pouch® PRO (only in 2N1 short)
- · Multi-Sport Mesh liner (only in 2N1 short)
- · 4-way stretch for freedom of movement



#### Caddie Short Unlined

Offers on-the-course functionality + versatility for resort wear.

- · Enhanced stretch
- · Range of motion
- · Stay-tucked waistband
- Zip-fly



#### Harbormaster 2N1 Swim Trunk

Trunk with tailored fit. The ultimate vacation short designed for pool days or hanging around the resort.

- . Slim Fit liner with the BallPark Pouch®
- · Ultra-light with evaporative cooling
- · Partial elastic waist with in-to-out drawcord
- · Zip-fly with snap closure



### Oh Buoy 2N1 Volley Swim Short

4-way stretch swim trunk for exceptional beach, lake, and pool days.

- · Slim Fit liner with the BallPark Pouch®
- · Ultra-light with evaporative cooling
- · Adjustable drawcord waist
- · Easy access stash pocket on leg for phone



# Our sustainability mission.

For too long, mankind has neglected himself, as well as his planet.

As we solve men's private problems, we know we can't neglect the world's public ones. That's why we're looking at and beyond our products to reduce our environmental footprint and improve our social impact.

Our innovation was born by turning private problems into product innovations, and that's why we are committed to improving upon the impact we make. Because life-changing comfort shouldn't come at the expense of the planet — nor those who live on it.

It's an imperfect world but here are some of the ways we commit to making it better:

- Reducing environmental impacts and using safe chemistry in our materials.
- Ensuring social and environmental responsibility in our supply chain.
- Updated our packaging to curbside-recyclable paper Vela bags.
- Promoting health and self-care in our community.

### In collaboration with:

















### Giveback collections.

### Your underwear can make the world a better place.





SAGE is the world's largest and oldest organization dedicated to improving the lives of LGBTQ+ elders. In support of their advocacy and services, we've created our Amate Garden and Summer Weave prints in Vibe Xtra Soft Comfort Boxer Brief and Brief cuts. Part of the proceeds of the sales of these styles will go towards SAGE's fight for fairness and equality.



VIBE XTRA SOFT COMFORT AMATE GARDEN - BLACK Boxer Brief • SXVX24F-AGB



VIBE XTRA SOFT COMFORT SUMMER WEAVE - MULTI Boxer Brief • SXVX24F-SWM



VIBE XTRA SOFT COMFORT AMATE GARDEN - BLACK Trunk • SXVT28F-AGB



VIBE XTRA SOFT COMFORT SUMMER WEAVE - MULTI Trunk • SXVT28F-SWM

### Giveback collections.

### Your underwear can make the world a better place.



Testicular Cancer Foundation (TCF) provides education, awareness, and support for testicular cancer — the most common cancer in males ages 15 to 34. Our Protect The Nuts print — created by Jason Sturgill — will support TCF's commitment to providing accurate, factual, and encouraging information.

FYI: a simple testicular self-exam once a month can save your life. Hold. Roll. Repeat. It's that simple! If you notice any changes, contact your doctor or urologist.



VIBE XTRA SOFT COMFORT
PROTECT THE NUTS - BLUE HORIZON
Boxer Brief • SXVX24F-PTN

### **Artist Spotlight.**





### **Jason Sturgill.**

Jason is an illustrator living in Portland, OR. Although a fan of art in his early life, it was after a cancer diagnosis at 28 that he became a professional creative. Much of Jason's personal work weaves in mental health advocacy.

IG: @jgspdx

jasonsturgill.com



# quite like this.



The SAXX x RealTree EDGE® collaboration is the crowning achievement in camo underwear, combining classic style with new-age comfort.

Available this season in two best-sellers — Vibe Xtra Soft Comfort and Multi-Sport Mesh - we're letting guys bring the vibes of the great outdoors with them, wherever they go.



VIBE XTRA SOFT COMFORT REAL TREE EDGE - MULTI Boxer Brief • SXVX24F-RTE



MULTI-SPORT MESH 2PK
REAL TREE EDGE / BLACK
Boxer Brief • SXPP2MS-RTB



Boxer Brief: 6" inseam SXBB86F-LSB

## DropTemp® Cooling Cotton.

We've iced out your favorite fabric with our exclusive cooling system and added tech. An all-day, Everyday pair that chills your dill — during hot days or if you just run hot — DropTemp® Cooling Cotton underwear is made with a premium cotton/modal blend so your balls can bliss out in buttery-softness. And now featuring No-RideUp Leg™ and Stop Drop Technology.™

DROPTEMP® COOLING TECHNOLOGY

STOP DROP TECHNOLOGY™

NO-RIDEUP LEG™ (BOXER BRIEF ONLY)

### FLY

57% cotton / 38% modal / 5% elastane Oeko-Tex® Certified Materials

### **Technical Features**

Cooling without chemicals
Moisture-wicking
Naturally breathable
4-way stretch
Soft hand-feel
Naturally odor-resistant
No-roll waistband





DropTemp® Cooling technology
BallPark Pouch®
Stop Drop Technology™
Flat Out Seams®
Three-D Fit®
No-RideUp Leg™ (Boxer Brief only)





BLACK Boxer Brief SXBB86F-BLK | S-XXL



DARK INK Boxer Brief SXBB86F-DKN | S-XXL



PARISIAN BLUE
Boxer Brief
SXBB86F-PAB | S-XXL



DARK GREY HEATHER
Boxer Brief
SXBB86F-DGH | S-XXL

CORE



PEBBLE CAMO-GRAPHITE Boxer Brief SXBB86F-PCG | S-XXL





VIVID STRIPE-MARITIME
Boxer Brief
SXBB86F-VIS | S-XXL





BIG CATCH-DESERT FLOWER Boxer Brief SXBB86F-BCD | S-XXL





BOTANIQUE-WASHED INDIGO Boxer Brief SXBB86F-BWI | S-XXL





CORE

GRAB A BEER-MULTI Boxer Brief SXBB86F-GAB | S-XXL





GOLF MARTINI-LUSH MEADOW Boxer Brief SXBB86F-GML | S-XXL





H20 STRIPE-MULTI Boxer Brief SXBB86F-HSM | S-XXL





**LA SIRENA-BLUE**Boxer Brief
SXBB86F-LSB|S-XXL





MIXED PALMS-BLACK Boxer Brief SXBB86F-MPB | S-XXL





DARK INK/BLACK Boxer Brief SXPP2C-DIB | S-XXL 2-PACK





HIGH SEAS/DARK INK Boxer Brief SXPP2C-HSD | S-XXL 2-PACK



BLACK Boxer Brief SXPP3C-BLK | S-XXL 3-PACK



DK GREY HTHR/DARK INK/BLK Boxer Brief SXPP3C-GKB | S-XXL 3-PACK



Crew Neck
SXSC44-BLK

V-Neck SXSV44-BLK

# DropTemp® Cooling Cotton Undershirt.

Cold enough to send chills down a grown man's spine, our Slim Fit undershirts combine a heavenly-soft cotton/modal blend with DropTemp® Cooling tech. Whether you're getting down to business or keeping it casual, this first layer provides breathability and cooling comfort during everyday endeavors.

### **DROPTEMP® COOLING TECHNOLOGY**

### **SLIM FIT**

57% cotton / 38% modal / 5% elastane Oeko-Tex® Certified Materials

### **Technical Features**

Cooling without chemicals
Moisture-wicking
Naturally breathable
4-way stretch
Soft hand-feel
Naturally odor-resistant



DropTemp® Cooling technology Flat Out Seams®





BLACK Short Sleeve Crew SXSC44-BLK | S-XXL





WHITE Short Sleeve Crew SXSC44-WHI|S-XXL







BLACK Short Sleeve V Neck SXSV44-BLK | S-XXL





WHITE Short Sleeve V Neck SXSV44-WHI|S-XXL



Boxer Brief: 6" inseam **SXBB26F-MAR** 

### **Essential Cotton.**

Your basics should never be basic. We've taken your everyday essentials and tricked them out with our life-changing tech. Our Essential Cotton Boxer Briefs are the upgrade to your tired old drawers you didn't know you needed. Built from a breathable, naturally odor-resistant fabric blend, they feature No-RideUp Leg™ and the BallPark Pouch.®

NO-RIDEUP LEG™

**FLY** 

57% cotton / 38% modal / 5% elastane

### **Technical Features**

Breathable
Naturally odor-resistant
4-way stretch
Soft hand-feel
No-roll waistband

BallPark Pouch® Flat Out Seams® Three-D Fit® No-RideUp Leg™





BLACK
Boxer Brief
SXBB26F BLK | XS XXL





MARITIME Boxer Brief SXBB26F MAR XS XXL



TURBULENCE
Boxer Brief
SXBB26F TUB | XS XXL





BLACK/TURBULENCE/MARITIME Boxer Brief SXPP3EC-BGN | XS-XXL 3-PACK





BLACK Boxer Brief SXPP3EC-BLK | XS-XXL 3-PACK



RED/MARITIME/BLACK Boxer Brief SXPP3EC-RMB | XS-XXL 3-PACK



TRADEWINDS/INDIGO/MAROON Boxer Brief SXPP3EC-TIM | XS-XXL 3-PACK



RED/NAVY/TURBULENCE WB Boxer Brief SXPP3EC-TNM | XS-XXL 3-PACK



Boxer Brief: 6" inseam SXBB65F-BMB

### Quest Quick Dry Mesh.

Board your balls into first-class comfort. A pair designed for outdoor and adventure travel, Quest Quick-Dry Mesh — made with our award-winning rapid-drying fabric — provides wash-and-go convenience and features the BallPark Pouch,® No-RideUp Leg,™ and Stop Drop Technology,™

DROPTEMP® COOLING TECHNOLOGY STOP DROP TECHNOLOGY™ NO-RIDEUP LEG™

FLY

77% nylon / 14% elastane / 9% polyester

### **Technical Features**



Extra quick-dry
Rapid moisture-wicking
Odor-resistant
Breathable
4-way stretch
Easy care

No-roll waistband

BallPark Pouch®

DropTemp® Cooling Technology

Stop Drop Technology™

No-RideUp Leg™

Flat Out Seams®

Three-D Fit®





BLACK Boxer Brief SXBB65F-BLK | XS-XXL





MARITIME
Boxer Brief
SXBB65F-MAR XS-XXL





TURBULENCE
Boxer Brief
SXBB65F-TUB | XS-XXL





ADOBE ZOO-BLACK Boxer Brief SXBB65F-AZB | S-XXL





BIG MOUTH BASS-BLUE Boxer Brief SXBB65F-BMB | S-XXL





**CANYONLANDS-WASHED BLUE**Boxer Brief
SXBB65F-CWB | S-XXL





GLOBETREKKER STRIPE-MULTI Boxer Brief SXBB65F-GSM | S-XXL





LAKESIDE-BLACK Boxer Brief SXBB65F-LSB | S-XXL





**PALM GEO-STONE**Boxer Brief
SXBB65F-PGS | S-XXL





PRISM PEAKS-CARGO GREY Boxer Brief SXBB65F-PPC | S-XXL





MATRIX CAMO/BLACK Boxer Brief SXPP2G-MXB | XS-XXL 2-PACK

Jan 01





BLACK/TURBULENCE/MARITIME Boxer Brief SXPP3G-BGN | XS-XXL 3-PACK



Boxer Brief: 6" inseam SXBB75F-NCB

### Multi-Sport Mesh.

An athlete doesn't need to adjust his underwear or underload in Multi-Sport Mesh. Featuring No-RideUp Leg™ and the BallPark Pouch® **PRO**, this soft and smooth versatile style keeps everything put during sport activities. And to ensure that your manhood stays dry and comfy after bathroom breaks, we've integrated Stop Drop Technology™ — a wicking fabric structure that deals with post-pee dribbles — into the pouch.

STOP DROP TECHNOLOGY™

NO-RIDEUP LEG™ (BOXER BRIEF AND LONG BOXER BRIEF ONLY)

FLY | NO FLY (BRIEF ONLY)

Underwear: 88% polyester / 12% elastane

### **Technical Features**

Lightweight
4-way stretch
Breathable mesh
Moisture-wicking
Odor-resistant
Quick-dry
No-roll waistband
Easy care

BallPark Pouch® PRO
Stop Drop Technology™
No-RideUp Leg™ (select fits)
Flat Out Seams®
Three-D Fit®







BLACK
Boxer Brief
SXBB75F BLK | XS XXL





NAVY Boxer Brief SXBB75F NVY | XS XXL



REMOTE CAMO- FADED BLACK Boxer Brief SXBB75F REC | XS XXL



TURBULENCE (W/ BLACK WB)
Boxer Brief
SXBB75F TRB | XS XXL





DIGI CAMO-BLACK Boxer Brief SXBB75F-DCB | S-XXL





NIGHT CITY-BLACK Boxer Brief SXBB75F-NCB | S-XXL



CORE



PITCH CHECK-MULTI Boxer Brief SXBB75F-PCM | S-XXL





PALM SCREEN-FADED DENIM Boxer Brief SXBB75F-PSF | S-XXL





FULL TILT CHEVRON/BLACK Boxer Brief SXPP2MS-FTB | XS-XXL 2-PACK





HYDRO BLUE/FADED BLACK Boxer Brief SXPP2MS-HFB | XS-XXL 2-PACK





REMOTE CAMO WB/BLACK Boxer Brief SXPP2MS-RCW | XS-XXL 2-PACK





REALTREE EDGE/BLACK Boxer Brief SXPP2MS-RTB | XS-XXL 2-PACK

## Underwear fit guide.

### Fit

#### **Boxer Short Fit**

Airy, with ample room around the butt and thigh.
A modern take on the traditional boxer short.

### **Boxer Brief Fit**

Form-fitting around the butt, thighs, and leg. A classic Boxer Brief cut for comfort.

### **Long Boxer Brief Fit**

Form-fitting around the butt and thighs. Our Boxer Brief cut with an extended inseam.

### **Trunk Fit**

Form-fitting around the butt and thighs, cut with a shorter inseam.

#### **Brief Fit**

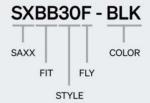
Form-fitting around the butt, our take on the classic Brief cut.

### **Light-Compression**

Hybrid performance fit: hugs the body but is never restrictive.



### SKU guide



### Size







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